

HE CONTINUES HIS MISSION USHERING IN THE GOLDEN AGE FOR THE MAN KIND

Lord Krishna announced His Arrival in every age to uphold and establish Righteousness through His Quote:

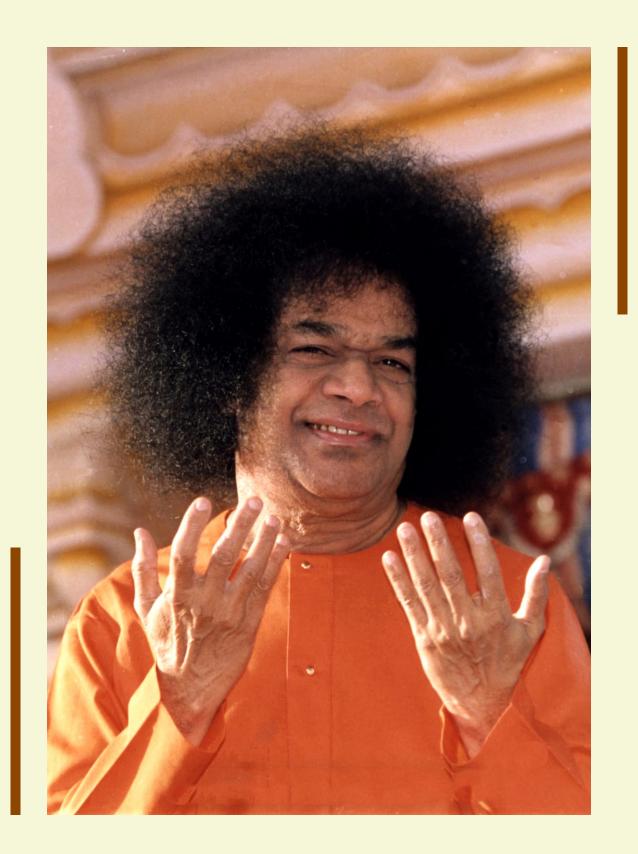
परित्राणाय साधूनां विनाशाय च दुष्कृताम् | धर्मसंस्थापनार्थाय सम्भवामि युगे युगे

GOD DESCENDED AS AN AVATAR ON THE EARTH IN MYRIAD WAYS AND IN A HUMAN FORM AS WELL TO ESTABLISH THE PRACTICE OF DHARMA, THE SUPREME LAW OF RIGHTEOUSNESS TIME AND AGAIN. THIS TIME, THE LORD CHOSE TO DESCEND IN ONE OF THE DARKEST PHASES OF KALIYUGA, IN A PERIOD THAT WAS TORN APART BY TWO WORLD WARS THAT WITNESSED HUMAN ENSLAVEMENT AND UTTER DISRESPECT TO NATURE; MORE IMPORTANTLY AT A CRITICAL TIME WHEN THE VERY EXISTENCE OF GOD WAS QUESTIONED.

On November 23rd 1926, in a remote and inaccessible village that probably would have been among the most backward in the world in those times, the Supreme Parabrahma took Birth again as human being in the Form of Bhagawan Sri Sathya Sai Baba at Puttaparti. This was very much in line with the promise HE made to a trusted devotee Shri Kaka Saheb Dikshit towards the end of His previous incarnation at Shirdi, that He would return in 8 years.

Bhagawan Sri Sathya Sai Baba declared to the humanity in His own Words that His is the second of the three Sai Avatars born in the lineage of Sage Bharadwaja in line with a boon given to the maharishi aeons back by Lord Shiva and Divine Mother Parvathi. Shirdi Sai Baba (entirely an embodiment of Shiva aspect) was the first of the Trinity of Sai Avatars that came in to establish the Belief that God exists. Bhagawan Sri Sathya Sai Baba (Who represents the Shiva-Shakthi aspects) descended as an Avatar to usher in a new chapter in the history of Mankind where righteousness would flourish and Truth will rule by transforming the Man. He spared no effort and left no stone unturned to spread the message that God is in every one, everything and that there is no place where there is no God. The next Avatar, Prema Sai Baba, said to be purely an embodiment of Shakthi aspect, would establish the Advaitha Vedanta that all are God themselves!

Bhagawan's Continuous Guidance



Bhagawan's Continuous Guidance

Bhagawan Sri Sathya Sai Baba, as declared by Him in His own words, is a Poorna Avatar. Swami proclaimed, My Life is My Message. By Loving and Breathing this single statement, Bhagavan inspired, guided and shaped many a generation.

"HIS LIFE IS HIS MESSAGE"

Bhagawan who is lovingly addressed by all His close ones as 'Swami' has always advocated 'Selfless service to the society' as a mainstream-path to liberation. His grand mission is characterized by His, simple and yet universal, teachings of "Love All-Serve All", "Help Ever - Hurt Never" etc.

Swami's focus on healthcare, water, education, village upliftment, skill-development, etc., in HIS decades' long MIssion has touched millions of lives in every continent across the world giving them not only a fresh lease of life but also a true meaning to the very purpose of their Lives!

Bhagawan Sri Sathya Sai Baba, Who always urged upon His Devotees to "Love His Uncertainty", took a step that shook and caught everyone in the world unawares by an unprecedented development. The Highest Godhead and Omnipotent, as He is, He chose to shed His Gross Body and to continue. His Work from the port city of Vishakapatnam, a hometown for any number of His devotees who are ever ready to put their heart and soul into selfless service. The Almighty Lord has with His merciful compassion willed that HE shower HIS GRACE and LOVING BENEDICTIONS henceforth through, one of these children, an able instrument that He has chosen in His unique way.

The Lord, the Creator, can take any number of Forms (or remain physically Formless if He wills so). However, His presence in whatever Form may it be, is conceivable by His Merciful Grace alone showered on those of His with Pure Hearts enough to comprehend His Presence at any point in Time. The story of how Bhakta Prahlada almost instantly recognised the presence of Lord Narayana in a ferocious Lion headed. Narasimha that created havoc and terror is remniscient as testimony to this boon.

Bhagawan is now ushering us into the golden age by preparing His devotees to be selfless in their service and more loving to one and all duly identifying every recipient as an embodiment of Divine Atma. He has set His Foot on Lofty Divine projects in a way never-seen-before in the form of free state-of-art cancer healthcare, free education with a residential campus for Girl Students, housing for needy, hunger alleviation at night for the needy in the form of the competitionless Divya Prasada Seva to name a few!Truly in line with His words "Love My Uncertainty", let us all look forward to an



Our Vision

TO USHER IN A NEW ERA FILLED WITH PEACE, LOVE, PROSPERITY AND HAPPINESS AND THAT WOULD BECOME A CONGENIAL ENVIRONMENT FOR HUMANITY TO PURSUE DIVINE GOALS

Our Mission

TO KINDLE AND ESTABLISH
UNIVERSAL WELFARE DRIVEN
BY VALUES OF "LOKAHITHAM
MAMA KARANEEYAM"
THROUGH THE WINGS OF
"SERVE THE NEEDY" AND
"CREATELIVELIHOOD

LOKAHITHAM MAMA KARANEEYAM

मनसा सततम् स्मरणीयम् वचसा सततम् वदनीयम् लोकहितम् मम करणीयम् ॥धृ॥

न भोग भवने रमणीयम् न च सुख शयने शयनीयम् अहर्निशम् जागरणीयम् लोकहितम् मम करणीयम् ॥१॥

न जातु दुःखम् गणनीयम् न च निज सौख्यम् मननीयम् कार्य क्षेत्रे त्वरणीयम् लोकहितम् मम करणीयम् ॥२॥

दुःख सागरे तरणीयम् कष्ट पर्वते चरणीयम् विपत्ति विपिने भ्रमणीयम् लोकहितम् मम करणीयम् ॥३॥

गहनारण्ये घनान्धकारे बन्धु जना ये स्थिता गह्वरे तत्र मया सन्चरणीयम् लोकहितम् मम करणीयम् ॥४॥ LET US ALWAYS REMEMBER,
LET US CONTINUOUSLY SPEAK OUT
OUR DUTY IS TO DO GOOD TO HUMANITY.

LET US NOT FOCUS ON MATERIALISTIC PLEASURES
NOR GET LOST IN THE LAP OF LUXURY
LET US BE AWAKENED ALWAYS THAT
OUR DUTY IS TO DO GOOD TO HUMANITY.

LET US NOT ENUMERATE OUR SORROWS

NOR CONSTANTLY REFLECT ON OUR HAPPINESS

LET US JUMP IN TO TAKE ACTION:

OUR DUTY IS TO DO GOOD TO HUMANITY.

LET US SAIL OVER OCEANS OF MISERY,
LET US SCALE MOUNTAINS OF DIFFICULTY.
WHILE ROAMING THROUGH THE JUNGLE OF ADVERSITY,
OUR DUTY IS TO DO GOOD TO HUMANITY.

BE IT A DENSE FOREST OF EXTREME DARKNESS

OR SURROUNDED BY KITH AND KIN

WHEN WE TRAVEL THESE PATHS,

OUR DUTY REMAINS - TO DO GOOD TO HUMANITY.

Sri Sathya Sai Divyaamritam





Sri Sathya Sai Divine Seva Centres



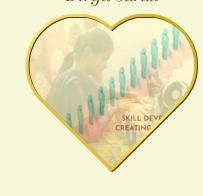
Sri Sathya Sai Divya Praasadam



Sri Sathya Sai Divya Sarali









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Sri Sathya Sai Divyaamritam

A Watershed Milestone in Healthcare 'Vaidya' or Healthcare is a major Pillar of Bhagawan Sri Sathya Sai Baba's Mission for Universal Welfare. In Baba's Words, free and quality healthcare is a basic right to all.

CANCER TREATMENT HAS BEEN A MAJOR CHALLENGE TO MANKIND. TO A LARGE SECTION OF INDIAN POPULATION, TREATMENT OF CANCER IS OUT OF REACH AND UNAFFORDABLE.

HERE ARE SOME HARD FACTS WHICH NEED ALL OUR JOINT EFFORTS TO OVERCOME. THE PROJECTED INCIDENCE OF PATIENTS WITH CANCER IN INDIA WAS DIAGNOSED TO BE PREVALENT IN 679,421 MALES WITH A RATE OF 94.1 AND IN 712,758 FEMALES AT A RATE OF 103.6 PER LAKH DURING THE YEAR 2020; ONE IN EVERY 68 MALES (LUNG CANCER) ONE IN EVERY 29 FEMALES (BREAST CANCER). AND ONE IN EVERY 9 INDIANS ARE ESTIMATED TO DEVELOP CANCER DURING THEIR LIFETIME (0-74 YEARS OF AGE); ONE WOMAN IN EVERY 8 MINUTES IS ESTIMATED TO DIE OF CERVICAL CANCER; ONE WOMAN IN EVERY 2 WOMEN NEWLY DIAGNOSED WITH BREAST CANCER DIES OF IT IN INDIA. ALSO, THE RISK OF DEVELOPING CANCER WITHIN THE AGE OF 75 YEARS IS ALMOST 10%.

THESE CANCERS CAN BE PREVENTED IF SCREENED FOR AND/OR DETECTED EARLY AND IF TREATED AT AN EARLY STAGE. THEREBY THE DEATH RATE ON ACCOUNT OF THESE CANCERS CAN BE REDUCED.

In order to alleviate the pain of thousands of needy people suffering from cancer, Sri Sathya Sai Divyaamritam, a hospital with absolutely free-of-cost treatment for cancer is being envisioned that would provide succour to the patients and their families. Typical to Baba's signature style of all his healthcare projects, this upcoming state-of-the-art cancer hospital too will have no billing counter. With Bhagawan Baba's Blessings, the hospital is planned to be inaugurated on November 23rd, 2022. Spread over a 5-acre land near Thatipudi reservoir close to port city of Visakhapatnam, this temple of healing would not only provide free treatment and world class research facility for cancer related ailments, but will also house a free dialysis center!





The infinitely loving Lord is always ahead in time to the call of His devotees. Aren't there moments where one feels that he was about to seek something but then discovers that the Dear Sai Karunamayi has well before set up things for him?

The Dwapara Yuga saw the Divine Play of Lord Krishna. The beautiful Yamuna eternally danced for Her Lord and His Gopis and Gopikas, Selflessly serving them with pristine water. Over the ages with the abuse of the environment by humans, the quality of water flowing at the Divine Vrindavan has gradually degraded leaving todays Gopis and Gopikas with non potable water.

The Lord Who is always concerned about the welfare of the devotees decided to bring back the glory of Mother Yamuna by announcing a mega water project to the tune of 100s of crores. As always, What He wills is bound to happen by His love and grace.

This apart, Bhagawan Baba Launched the 'Sri Sathya Sai Divya Jalam' project in April month of 2022 that will help needy and rural populace to get access to clean drinking water right at their villages. As a part of this launch, a Bhoomi Pooja was conducted for setting up an RO Plant in the village of Sri Sai Palle(Chinnakandepalli), near Thatupudi reservoir in Vizianagaram. The potable water will be provided to all families in the village, while the residual water will be put to other domestic use. This project is set to spread to more and more needy villages in the near future.

Sri Sathya Sai Divya Jalam Elixir of Water



Sri Sathya Sai
Divya
Praasadam
Divine Housing Project

The Lord is the Mother of all, and He cannot but put His Infinite Love into Action through His massive humanitarian projects to ensure His Children don't suffer.

The Divine Housing Project will, by November 2022, on the holy occasion of Bhagawan Baba's 97th Birthday, provide houses of highest quality and with all amenities to 12 most needy families identified across various states in India. Each house will have a hall, a bedroom and kitchen covering an area between 60-70 square yards.

EVERY FAMILY WOULD ASPIRE TO HAVE AT LEAST A SMALL LIVING SPACE OF THEIR OWN IN THEIR LIFETIME. THROUGH THIS PROJECT, THE BENEFICIARY FAMILIES, WHO WILL NOT BE ABLE TO ABLE TO AFFORD TO LIVE IN A COMFORTABLE HOME, WILL HAVE THEIR DREAMS COME TRUE! THIS WILL PROVIDE A SENSE OF RESPECT AND CONFIDENCE FOR THE FAMILY MEMBERS IN THE SOCIETY.

THESE PROJECTS SHALL CERTAINLY BE SETTING AN IDEAL PLATFORM FOR ALL THOSE WHO ASPIRE TO DERIVE SELF-SATISFACTION BY BRINGING ABOUT A POSITIVE DIFFERENCE IN THE LIVES OF THE NEEDY!



Sri Sathya Sai Divya Bharati Abode of Education

If you educate a girl, you would have educated her family. Marking the 50th Mother Eswaramma Day on 6th May 2022, under the Divine Guidance of Bhagawan Baba, Sri Sathya Sai Trust For Universal Welfare performed the Bhoomi Pooja for "SRI Sathya Sai Divya Bharati", a residential School free of cost for Girls, that provides education free of cost upto 12th standard.

Mother Eswaramma, decades back in Puttaparthi, requested Baba to Start a Girls' institute, which went on to become the first Sathya Sai institute ever. It is indeed a great tribute to Mother Eswaramma, on her 50th Anniversary, that another girls' school is getting established.

As per the 2011 census, females' literacy stood at 64.6%, 16% points lesser than males' literacy of 80.9%. The educational statistics of 2014 indicates a steady decline of enrolment of Girls as they move from primary to secondary to further higher levels of education. Majorly due to high cost of education, gender inequality and retaining them back at home for domestic work. Swami's upcoming free-of-cost girls-only campus overcomes these, thereby helping girls to become confident and self-reliant women. This temple of learning would come up at Sri Sai Palle (Chinnakhandepalli) in Vizianagaram





Sri Sathya Sai Divya Sarali

Creating Sustainable Livelihood

It is often said that it is better to teach a man to eke out a consistent living than to encourage him to survive with temporary measures. There are millions of needy families hardly able to make their ends meet. The main reason for their hardship is their dependency on daily labour wages which have no guarantee of a fixed income.

EDUCATION AND UPSKILLING IS OF PRIME IMPORTANCE WHILE SEEKING A DECENT AND STABLE LIVELIHOOD. SRI SATHYA SAI TRUST FOR UNIVERSAL WELFARE THAT WORKS TOWARDS TWIN OBJECTIVES OF "SERVING THE NEEDY" AND "CREATE LIVELIHOOD" HAVE THE SKILLING AND LIVELIHOOD PROGRAMME "SRI SATHYA SAI DIVYA SARALI" THAT AIMS TO PROVIDE SUSTAINABLE AND CONTINUED MEANS OF LIVELIHOOD. IDEATED AND GUIDED BY BHAGAWAN BABA, THIS PROGRAMME WILL ENSURE THAT THOUSANDS OF NEEDY FAMILIES FIND DECENT AND STABLE CREATING SUSTAINED LIVELIHOOD THROUGH VARIOUS AVENUES THAT WILL ENSURE A RESPECTABLE LIFESTYLE FOR THE FAMILIES. THE DIVYA SARALI PROGRAMME WILL FOCUS HIGHLY ON WOMEN EMPOWERMENT AND SKILL DEVELOPMENT, ENSURING THAT NEEDY FAMILIES BREAK THEIR SHACKLES TO PROGRESS TOWARDS SUFFICIENCY AND PROSPERITY.

THIS PROGRAMME WILL BE A FINE PLATFORM FOR ALL THOSE WHO WOULD LIKE TO BRING A POSITIVE DIFFERENCE IN THE LIVES OF NEEDY, THEREBY DERIVING SATISFACTION.



Sri Sathya Sai Divine Seva Centres Abodes of Happiness

for Community

TODAY'S WORLD HAS A GREAT NEED FOR PRIOIRITIZING MENTAL HEALTH. WITH JOBS AND PERSONAL LIVES OVERLAPPING EACH OTHER, PEOPLE ARE ALWAYS ON THE HUNT FOR THEIR QUALITY "ME TIME".

It is a center buzzing with activities that nourish the soul and bring in the confidence to take on the world. These centers house the 'Sri Sathya Sai Divya Sarali' programmes to generate enhanced livelihood for needy. Women empowerment programmes would also form a part of this, where women would be trained and provided with sustainable livelihood activities. Also, here, youth will be guided to be productive and loving citizens. Stationary medical camps in a regular cadence would provide opportunities for volunteering as well help the needy with free-of-cost healthcare. One can also take a leading part in other seva activities like Divya Prasada Seva that helps alleviate night hunger in surrounding areas.

The Sathya Sai Seva Centers provide a wonderful atmosphere of love and bliss for anyone who seeks to have a few days to go deep within and enjoy the fountain of peace, thereby allowing them to have a productive and happy reset of their mental process. After all, isn't soul's nourishment most important for anyone!

SRI SATHYA SAI TRUST FOR UNIVERSAL WELFARE



Sri Sathya Sai Trust For Universal Welfare and It's Activities In Brief

SRI SATHYA SAI TRUST FOR UNIVERSAL WELFARE (SSSTFUW) IS A PUBLIC CHARITABLE TRUST HEADQUARTERED IN HYDERABAD, TELANGANA, FOUNDED DRAWING INSPIRATION FROM BHAGAWAN SRI SATHYA SAI BABA, WITH A CLEAR VISION TO 'SERVE THE NEEDY' AND 'CREATE LIVELIHOODS'. THE TRUST ENTERPRISES IN THE FIELDS OF FREE HEALTHCARE, EDUCATION, HUNGER ALLEVIATION, CREATING LIVELIHOOD, WOMEN & YOUTH EMPOWERMENT, AND VARIOUS OTHER SUSTAINABLE SERVICE PROJECTS FOR THE LIVELIHOOD AND WELFARE OF ONE AND ALL.

- 1. **Healthcare & Healing** Setting up world-class Cancer Care Hospital cum Research Institute and Dialysis Center near Thatipudi Reservoir in Vizianagaram District with all services rendered free of cost. Inauguration in November 2022. Medical Vans for Free Rural Medical Services (mobile healthcare), Free Divine Mega Medical Camps, Free Blood Donation Camps, Dental Camps for Govt School going children, Medical Support for the Needy, Extend our support with Hearing Aids, Spectacles and Artificial Limbs, Yoga and Meditation.
- 2. **Education Support** Upcoming free-of-cost education residential campus for girls 'Sri Sathya Sai Divya Bharati. Providing Scholarships: As of now 50 school & college students are getting benefited with 50% of their fee Supporting with refurbished laptops or Tablets to needy students for their online classes and courses, Gnana Vikas Free Tuition centers, Summer camps, Motivational camps to students especially in rural areas, Providing T-Shirts, stationery and school bags to students studying in Government schools, Encouraging students to maintain Kiddy Banks.
- 3. **Serving The Needy** Divya Prasada Seva for over 120 recipients every single night in and around Visakhapatnam, thereby eradicating night hunger of many over last one year in the radius of 30km, Sai Swayampakam (Grocery Kits) distribution to 50 Needy families every month. 1500 families have been benefited till date, Blankets and Sarees distribution to Needy people with about 500 people till date benefiting under this project, Grama Seva for remote villages providing food grains and clothes for needy families.
- 4. **Creating Livelihood** Under 'Spoorthy' programme, food supply support has been provided to 300 tribal youth aspiring and appearing for SSC examsSupplying Sewing Machines to help women become self-reliant and thus support their entire family, Free Defence Coaching to youth especially in urban areas to help them become responsible citizens Provide training for different skills for students related to IT skills, business and other livelihood providing skills, Employment desk to engage empty minds and connect them with livelihood opportunities.
- 5. **Relief Activities** Immediate support for fire accident victims and providing one month support, Goshala Renovation and Construction of sheds for protecting and nurturing mother cows, COVID-19 relief activities like providing Grocery Kits, oxygen supply, medicines etc., Flood relief activities by providing hot meals for the victims, Providing the wheelchairs to the Divyangas, Giving Baby kits for blessed newborn babies on New year day i.e January 1st.
- 6. **Sri Sathya Sai Divya Praasadam** (Divine Housing Project) Under this marvelous project, 12 completely needy families will be gifted with newly constructed 1BHK houses of 60-70 sq yards, by November 2022. Construction of 3 houses is already in progress.
- 7. **Sri Sathya Sai Divya Jalam** Reverse Osmosis Water Plants for remote villages that have no access to water. And Massive water project will be coming into picture by 2027 for Mathura, Vrindavan from the Banks of sacred Yamuna river
- 8. Divine Marriages Chosen couple are blessed with the Mangala Sutrams and New Clothes for their marriage
- 9. RESTORATION OF THE DILAPIDATED TEMPLES UNDER THIS PROJECT, SELECTED TEMPLE ARE GETTING RE-CONSECRATED WITH THE SUPPORT LOCAL PANCHAYAT.
- 10. **Divine celebrations of Holy Festivals** For the sake of universal welfare, various holy festivals are celebrated in a Divine way

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